

## Rheology Performance

- Cost-Effective Thixotrope
- Sag Resistance
- Slump Resistance
- Anti-Settling Properties
- Easy to Disperse

## Physical Properties

- Softest Mineral on earth
  - Highly Lamellar and Platy
  - Hydrophobic
  - Oleophilic (natural affinity with oils)
  - Inert
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